

RISKY BUSINESS: Mimetic Theory, Executive Envy and Corporate Competitiveness

Free Public Lecture

Why do we need CEOs?

Why are CEOs paid so much?

Are CEOs praised and blamed fairly?

Why so much bureaucracy in corporate life?

Why is there conflict, rivalry and scapegoating within corporate workplaces?

Speaker: Assoc. Prof. Jennifer George,
Melbourne Business School,
University of Melbourne

When: 17 January, 2014, 7.30-9pm.

Venue: Philippa Brazill Theatre
Australian Catholic University,
115 Victoria Pde, Fitzroy.

More information:

www.facebook.com/events/566892106719538

www.australiangirardseminar.org

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